

TRIPLE YOUR RECRUITING in the next 60 days!

I hope you enjoy this quick-read book! This book was written to serve two purposes. The first goal is to help change the reader's mindset and philosophy about money, and to help him/her begin to attract money like never before.

The second purpose for this book is to be used by network marketers as a tool to open the minds of people they would like to introduce to their business model. A common challenge for anyone in the home based business world is to find people who are open and interested in hearing about their business. By leading with this book, you will be swinging open their mental door of receptivity. Once open, you can walk right in and share your incredible life-changing business to a receptive ear. History and experience show that talking to someone who is not consciously interested in creating wealth will always be met with resistance.

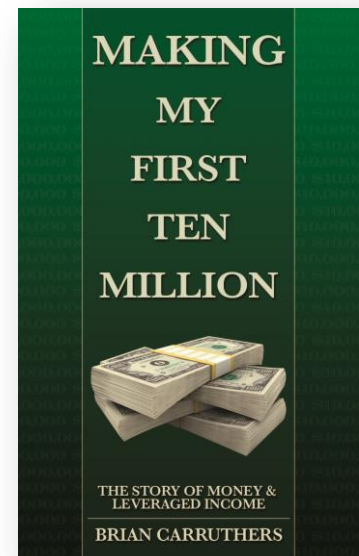
How would you like to only talk to / meet with people who have a red hot, burning desire to create a big income? Wouldn't that make your business much more fun? This book represents the key to the door of receptivity. It will be the spark to ignite that burning desire in your audience. The book has been priced so that it can be given away as your calling card – a card that will resonate and speak to people when you are not there. This book is the seed that you will plant, which will in turn create a bountiful harvest. This is the ultimate prospecting tool! The book weighs one ounce and can be mailed with one stamp in a long envelope. Just one avenue. Of course, handing it out may be even better.

And priced at as little as \$1 each, the goal is how many can your team get into the hands of prospects in the marketplace. Can you imagine 10 people under you getting out just 10 a week? That's 100 warmed-up prospects a week, ready to take a look at your business. Imagine how fast your business would grow when that is happening!!

STOP trying to jam your opportunity into people's faces only to get a stiff-arm.

START presenting your offer to people who now say, "I'm all ears... Show me the best way to build my wealth!"

If you want to triple your recruiting in the next 60 days, get your team handing out these books, and filling their pipeline with INTERESTED prospects! ~ Brian Carruthers



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